



Jesse Muhammad

Journalist, National Speaker, and Award-Winning Blogger

Who is Jesse Muhammad?



Energetic, inspiring and effective are just some of the words audiences have used to describe the works, writings and messages delivered by journalist, award-winning blogger, and national motivational speaker Jesse Muhammad. Brother Jesse is one of the most sought-after speakers in the country with years of experience speaking to diverse audiences across the country.

The theme of his motivational talks is "**Mediocrity is Not in Your D.N.A**", to show that no individual was born to do anything mediocre but instead has the power to be extraordinary in everything that they do.

Brother Jesse is a native of Houston, Texas and a graduate of Forest Brook Senior High School, where he was a star student-athlete and represented the United States on a high school all-star basketball team to Germany. Upon graduation in 1997, he became a registered member of the Nation of Islam under the leadership of the Honorable Minister Louis Farrakhan. He then attended Prairie View A&M University to major in electrical engineering. While on campus, he would become a “dorm-room” name for starting initiatives such as leadership summits, economic empowerment clubs, major protests, Black history societies, book clubs, political forums, the Nation of Islam Student Association and much more that would leave his mark on the city of Prairie View. It was also during that time that he would publish his very first article in the *Panther Newspaper* entitled *Will the real leaders please stand?*, which challenged the student governments’ stance on university policies.

Brother Jesse started contributing to the *Final Call Newspaper* in 2004 and was appointed as its Southwest Regional Correspondent. In 2005, after receiving rave reviews for his reporting on stories that mainstream media tends to over look, he was appointed as an official Staff Writer for the FCN, which is the largest and only remaining Black-owned national newspaper. He has been a featured commentator on various television and radio shows in Houston, New York, Chicago, Milwaukee, Philadelphia, Los Angeles, Boston, Oakland, Louisiana, and as far as Ghana. His writings are now read in many print and online newspapers and magazines throughout the world.

In 2007, he became the co-founder and senior editor of *For Youth Teens and Young Adults* (FYTYA.com), which was the largest Houston-based youth newspaper that highlighted the accomplishments of high school and college students.

As a member of the NOI, he has served in the student ministry, community outreach, youth development and information departments. He is also the representative of the Ministry of Information for the Houston Millions More Movement Local Organizing Committee (www.mmmhouston.net).

Brother Jesse is also a respected budding community leader and organizer in Houston and the country. He was instrumental in mobilizing thousands of youth to attend the Million Family March (2000) and Millions More Movement (2005) gatherings held in Washington, D.C. In 2005, he also led the organization of seven historic leadership meetings in Houston that brought together a wide spectrum of representatives from politics, activism, religion, education, technology, justice, international affairs and more to set a grassroots agenda under the banner of the Millions More Movement. It was also in that same year he helped to lead efforts to service thousands of Hurricane Katrina survivors that entered the city.

In 2004, he was called upon by the Hip Hop Summit Action Network (HSAN) of New York to assist in their efforts to register over one million new youth voters for the upcoming Presidential election. Brother Jesse launched the HSAN Youth Council and was able to get over 30,000 youth registered in Houston in only two weeks.

In 2007, he was credited with bringing national and international attention to plight of the historic Jena Six case with his consistent reporting and blogging for The Final Call. Brother Jesse also help to nationally mobilize the over 50,000 plus who attended the rally in Jena, Louisiana to call for justice. He led nearly ten buses from Houston alone.

Brother Jesse won three 2009 Annual Black Weblog Awards on Sept. 4, 2009. Based on results from the popular vote, his blog (<http://jessemuhammad.blogs.finalcall.com>) won "Blog of the Year," "Best Personal Blog" and "Best Twitter Microblog." His blog was a finalist in the 2010 Black Weblog Awards for "Best News Blog" and "Best Twitter Microblog." He is also a guest blogger on HoustonBelief.com (<http://blogs.chron.com/brotherjesse/>) for the *Houston Chronicle* newspaper. Additionally he has been a Celebrity Blogger for Global Grind (www.globalgrind.com) launched by Russell Simmons.

Since Nov. 2009, he has been a popular weekly news commentator on Sound of Soul (S.O.S.) Radio hosted by DJ Zin on Houston KPFT 90.1FM every Wednesday. He has been interviewed on FOX, ABC, NBC, CNN Radio, Black Entertainment Television (BET), AllHipHop.com, *The Cliff Kelly Show*, *Front Page* with Dominique DiPrima, *The Stevie Wonder Show*, *The Roland Martin Show*, Hard Rock Radio with Davey D, *Sons of Afrika* Radio, KJAMZ with Sonny Mac, *Suavv Mag* Radio, *ConversationsLIVE*, *The Sankofa Experience* and made the cover of *Hurt 2 Healing* Magazine.

He is a husband, father, artist, budding photographer....**a Renaissance man living a purpose-driven life.**

Speaking Experience: (Partial List)

- Girls and Boys Preparatory Academy Middle & High School Commencements
- Kirby Middle School (Houston, TX)
- North Forest High School (Houston, TX)
- Southwest High School (Houston, TX)
- St. Thomas University (Houston, TX)
- Texas Southern University (Houston, TX)
- Prairie View A&M University (Houston, TX)
- Tulane University Law School (New Orleans, LA)
- West Florida University (Gainesville, FL)
- Florida University (Pensacola, FL)
- Critical Resistance CR-10 Conference (Oakland, CA)
- Alpha Kappa Alpha Life-Long Learning Summer Program
- Jack & Jill of America Incorporated (Houston, TX)
- Rolling Out Magazine Seeding the Minds Literacy Event (Houston, TX)
- New Light Leadership Coalition Annual Youth Conference (Baltimore, MD)
- BC Elmore Middle School (Houston, TX)
- Thurgood Marshall High School (Missouri City, TX)
- Sterling High School (Houston, TX)
- The Elevated Places Private School
- Movement For Change Youth Anti-Violence Rally (Pensacola, FL)
- Ruby Gainer Charter School (Pensacola, FL)
- Alphonso Crutch LSC Charter School
- 6th Annual Human Rights Film Festival (New Orleans, LA)
- Allied Media Conference Panelist (Detroit, MI)
- University of Texas (Austin, Texas)
- Miami Workers Center (Miami, FL)
- Rice University (Houston, TX)
- Rapper T.I & KING Foundation Rally (Houston, TX)
- Cheyenne Rehabilitation Center (Houston, TX)
- Saviour's Day 2009 Convention Presenter (Chicago, IL)
- Civic Media Center (Gainesville, FL)
- Monkeywrench Bookstore Grassroots Media (Austin, TX)
- 7th Ward Community Center (New Orleans, LA)
- City of Houston Parks & Recreations Summer Programs (Houston, TX)
- PATOIS International Film Festival (New Orleans, LA)
- University of Houston Career Day (Houston, TX)
- II Annual Freedom Weekend (Austin, TX)
- Texas Business Alliance One Woman Conference (Houston, TX)
- Katrina, Jena Six and Prisoner Justice Panel (Montreal, Canada)
- Community & Resistance Tour 2010 (23 cities)

Read more @ <http://jessemuhammad.blogs.finalcall.com>

Partial List of Workshops and Speaking Services



Commencement Keynote Addresses:

Middle School, High School and Collegiate Level

Inner-Active Presentations:

Mediocrity is Not in Your D.N.A....So Why Do We Settle?

Get your S.W.A.G. on? **S**top **W**asting **A**ilities & **G**ifts

Be a L.E.G.E.N.D. (Let Every Goal Evolve Not Die)

Leadership vs Management

I Am M.E.D.I.A.: The Power of the Pen

TAKS Test Motivation: Don't Let It Stop You.

Education is Your Torchlight

How to be an **A**-student and **B**-active too.

Preparing Mentally For College Life

Pull Up Your P.A.N.T.S. (**P**ersonality, **A**ttitude, **N**iche, **T**echnique and **S**uccess: *For Males Only*)

Financial Literacy: Avoid the early credit traps

Career Choices: What is my purpose?

The Power of Focus: Got Goals?

Internet Marketing: Where is Your Online Buzz?

Availability:

Available as a motivational speaker to students and organizations. Also event emcee, conference panelist, and keynote speaker!

Speaking Fee/Honorarium:

Call for Inquiries

Contact:

Next Level Mgt 101 | 281-806-1329 | mysspr@nextlevelmgt101.net

What Are People Saying About Brother Jesse?

“When Brother Jesse Muhammad speaks, there is an electricity to the room. He captures the audience's attention with humor and charm, then uses his incredible skills as a speaker to deliver important lessons about media and social justice. When you see Jesse Muhammad speak, you are part of a movement-he brings you into contact with the organizing energy that is happening here in the south in this historic moment.”

~Jordan Flaherty, Author “Floodlines: Community and Resistance from Katrina to the Jena 6”

“Jesse Muhammad engaged the crowd! He was charismatic, informative, entertaining, funny (yet serious), and had us hanging onto his every word. Of course he got invited back! Why wouldn't they want more of that! His energy is quite wonderful.”

~Shay Malden, Toronto

“Brother Jesse Muhammad’s energetic talk in Milwaukee as part of the Community Resistance Tour was inspiring to the community’s social justice activists. Drawing from personal experience as an independent journalist and with humor, Brother Jesse shared insights from the struggle for honest reporting in the face of corporate media and the like who often silence the truth of what is happening in our communities. As an activist, he provided practical strategies on how to mobilize successfully for change and the importance of being creative and steadfast in the work for justice. Though only in Milwaukee for a day, Brother Jesse left a lasting impression in our hearts and minds by re-energizing us and our call for change.”

~Ava Hernandez, Director of Training and Learning at Public Allies Milwaukee

“When Jesse starts talking, the energy in the room changes. His audiences are immediately engaged, and, especially this time, I found myself on the edge of my seat.”

~Emily Ratner, New Orleans International Human Rights Film Festival Organizer

“Jesse Muhammad's talk riveted the audience of over two hundred students, faculty and community members who packed into Stirn Auditorium at Amherst College for the Community and Resistance Tour. He was hard hitting, practical, personable and persuasive about the importance of organizing for change. He also provided us with concrete tools that made the task seem doable rather than daunting and desirable rather than inconvenient. His talk and the Community and Resistance tour made a real impact on the shape of our collective conversation in the weeks to follow.

~Sujani K. Reddy, Five College Assistant Professor of Asian Pacific American Studies

"Jesse's talk was truly inspiring, in the sense that he reminded us that individuals truly can make a difference"

~ Annie Johnston, Tulane Law School and founder of the Human Rights Law Society

"Mr. Muhammad is one of the best speakers I have heard. Usually speakers are boring at graduations but he was awesome at our graduation."

~ Symone Booker, Houston student

"Jesse Muhammad is such a dynamic speaker. I enjoyed hearing him speak so much. Not only did he inspire our students but he touched me and the parents in attendance as well."

--Mrs. Rhonda Calhoun, Senior Class Principal at North Forest High School